

Contact:
Abby Wright, Director of Communications
American Sewing Guild
713.729.3000 x 12
abby@asg.org
http://www.asg.org

For Immediate Release, August 7, 2009

ASG Announces the Recipient for the 2010 Community Service Project

The American Sewing Guild is proud to announce the selection of the U.S. Troops Drawstring Bag as our 2010 national community service project. A project of *Operation Care Package*, a non-profit organization that receives, fills and mails the drawstring bags to deployed service men and women from all branches of the armed forces. You can learn more about them at www.operationcarepackages.org.

Please note: ASG headquarters will not be receiving or shipping the bags. We will not have a drop off area for them during the 2010 conference. The bags are to be mailed directly to Operation Care Package and can be shipped at any time to:

Operation Care Package 611 Wilcox St. Joliet, IL. 60435

ASG Members, please report the number of bags sent to your chapter representative who will be maintaining a count for ASG.

A drawstring bag pattern (created for this project) has been designed by Laura Martell of *The Creative Thimble* and you can access it from a link on the Community Service page of the ASG website or at: http://www.thecreativethimble.com/FreePatterns/US%20Troop%20Bag.pdf.

Operation Care Package has requested that we enclose a note of appreciation thanking the recipient for their service. Once again, our friends at *ScrapSmart* have stepped up to support our project by designing a special appreciation label and a card that can be used to include a personal note with your bag(s). As soon as this is available, members will be alerted and a link will be available from our website.

###

The American Sewing Guild, Inc. (ASG) is a not-for-profit education based organization, founded in 1978. ASG is comprised of 136 chapters with over 1,000 community and special interest groups within the chapter umbrella. ASG's over 20,000 members promote the mission to "advance sewing as an art and life skill" by providing a network of sewing education and support for sewing enthusiasts of all skill levels, serving as preservers of the sewing arts in America, promoting community engagement through service projects, sharing sewing arts with new generations and being key participants in both consumer and industry-wide events that promote sewing activity.