EXHIBIT HALL

Thursday, June 30: 7:00 pm-9:00 pm
Friday, July 1: 1:00 pm-7:00 pm
Saturday, July 2: 1:00 pm-6:00 pm
Sunday, July 3: 11:00 am -5:00 pm

Exhibit Hall Preview Night
Thursday, June 30
7:00 pm-9:00 pm

KEYNOTE LUNCHEON
Linda MacPhee “Confessions of a Sewaholic…The Best and The Bloopers”
Friday, July 1
12:00 pm-1:45 pm

We have all done bloopers but do we ever admit it?? Let Linda entertain you with some of her best!! She’s been in the business of sewing for over 40 years so she can write the book! (who knows, you could be in it?) She also has many good stories that will warm your heart! Remember the time that ??? Be prepared to laugh a lot! It will be a HILARIOUS way to begin the conference!! BONUS...She will also give out door prizes!!

WEAR YOUR ASG PATTERNS DAY!
Friday, July 1

This is the day to wear any garment you’ve made from any Simplicity ASG pattern. Special ribbons will be added to your badge so fellow attendees will know you are celebrating the day.

ASG FASHION SHOW LUNCHEON
Saturday, July 2
12:00 pm-1:45 pm

This is your opportunity to show what you have sewn since we last met and make memories! All ASG conference attendees, educators and exhibitors are invited to participate. The entry form is available at www.asg.org.

ASG AWARDS AND RECOGNITION LUNCHEON
Sunday, July 3
12:00 pm-1:45 pm

Join us as we recognize the recipients of chapter awards. We’ll also get an exciting peak at what’s to come for ASG Conference 2023.

NOTE: ASG Conference 2022 includes an all-day pre-conference Annual Corporate Meeting for chapter presidents on June 30, including Leadership Track sessions in the afternoon.

The three-day Trained Sewing Instructor program will be offered June 29-July 1. This workshop provides business training specific to the sewing industry. For more information visit www.trainedsewinginstructor.com.

For complete details on all conference events, visit www.asg.org.

GUEST REGISTRATION

We want to welcome all guests. Sign them up at no charge. In order for them to have a name badge. Guests are entitled to unlimited exhibit hall admission and exhibit hall preview night. Guests may choose any of the two tour options described below on Wednesday, June 29 or Saturday, July 2. (Please note that there is an additional charge for all of these events).

TOUR ONE
McNay Museum, Mission San Jose and Market Square
Wednesday June 28 (Full day)
9:00 am to 5:00 pm

The Great Stage of Texas at the McNay Museum celebrates Texas designers making big theatre. In this exhibition, thirteen contemporary designers share their artwork to experience set, costume, lighting, and projection design. The docent-led tour will highlight the collection of objects that represent theatre performance seen around the country.

Then, will proceed to visit the Mission San Jose, the largest of the missions, and “Queen of the Missions.” It turned 300 years old in 2020. Next, we’ll travel to historic Market Square (El Mercado) a three-block outdoor plaza lined with shops, and restaurants in downtown San Antonio, Texas. Market Square is the largest Mexican market in the United States. You can enjoy lunch on your own and shop.

Cost: $60.00 (includes admission and gratuities)

TOUR TWO
San Antonio River Cruise
Saturday, July 2 (evening)
7:00 pm to 9:00 pm (approximate)

A new experience in water transportation is here. Colorful, new barges ride the river through downtown, while drivers provide narrated tours and point out unique San Antonio landmarks.

Step aboard a River Cruising Barge for an exciting and entertaining narrative of the rich history of the San Antonio River! Cruise for about an hour and a half from the hotel pick up to the Museum Reach turning basin. Enjoy the beautiful San Antonio River Walk from the waterway.

Cost $35.00 (includes cruise ticket, and gratuities)