HOTEL/HOUSING PIRATES and POACHERS

When ASG secures sleeping rooms at a hotel for our Conference (commonly referred to as a room block), we research the property to make certain that our attendees and vendors are adequately accommodated. The room block is established to ensure that rooms meet our standards and are offered at a discounted price.

We have been informed that people are often contacted by fax, e-mail or most often by phone with offers for cut rate housing. The intent is to convince you that the offer is made on ASG's behalf, or that the soliciting company is a viable alternative to going through the hotel link provided on the ASG website for the hotel. This is not true!

Don't be misled!

If you are contacted by anyone asking if you need a room for ASG, please get as much information as you can and pass it on to ASG or ConferenceDirect, our official partner who works on the hotels with us.

Do Not Be Fooled

How it works

Room poaching is a practice carried out by third-party companies that act as travel agencies, wholesalers or destination management companies to solicit registrants for room reservations.

The poacher might inform registrants that the hotel room block is "sold out," and that if you do not book with them immediately, you may not get a room. Additional deceptive tactics include distributing forms or promotional materials that appear to be issued by ASG because they have copied the ASG logo.

Room poachers make it more difficult for ASG to meet our room block commitment, and expose us to penalties and increased room rates for our events. Room poachers often don't deliver on promises to customers. When customers arrive, reservations are non-existent or the hotel is not conveniently located. Sometimes the rooms have been cancelled and hefty cancellation fees have been placed on the customer's credit card.

The may also ask for full pre-payment upfront, which the hotel would never ask that you provide. Poachers often represent themselves as being affiliated with ASG by illegally using our logo.